



# *A* **Geographic Opportunity Business**

A Geographic Opportunity Business is a business, organisation or government agency that commits to supporting social and economic development in rural and remote Australia by:

- Investing in establishing and/or operating business operations or branches in rural and remote communities;
- Creating a Policy framework to allow your staff to work from a rural or remote area where this is appropriate for your business;
- having clear policies, plans or strategies to progressively relocate key business operations, or staff, into rural and remote communities;
- supporting rural and remote businesses and organisations by buying good and services from rural and remote areas;
- investing in rural and remote social enterprises to expand access to jobs, economic opportunities, education and/or health services in rural and remote communities.

If you're interested in becoming a 'Geographic Opportunity Business' please email [info@rarms.org.au](mailto:info@rarms.org.au) for more information.